

Most Influential Community of
Senior Marketers

BRAND SUMMIT 2017

As of July 26th, 2017

September 25-28, 2017
@The Windsor Hotel Toya

What's iMEDIA BRAND SUMMIT ?

Premium Community of Senior Marketers from Around the World

This educational camp-style conference gathers brand marketers from inside and outside of Japan started since 2011. 300 marketers (based on 2016 data) in charge of distinguished brands of both domestic/overseas will join together for 4 days and 3 nights to focus and exchange ideas about the latest brand management cases and challenges they face. This global conference, largest in the country, will be the place for you to identify guidelines for the future of your company brand and to build firm relationships between other brand marketers.

In 2017, Brand Summit will be held in Toyako, Hokkaido, where 34th G8 Summit took place in the year 2008. We focus particularly on participation of brands overseas and company executives to obtain deep insights of their marketing strategy and to create opportunities to develop a network that will lead your business to an international stage.



Location : The Windsor Hotel Toya Resort and Spa

Date : September 25th(Mon)-28th (Tue) 3 Nights and 4 Days

Attendees : 300ppl (Brands 100ppl, Partner 200ppl)

Organized by : Comexposium Japan K.K.

Why Attend?

Exclusive Invitation-Only Community

This one of the world's largest exclusive business summits gathers the top brand marketers and leading agencies from all over the world.

Building Global Business Network

Through outstanding contents and networking experience, we create opportunities to develop intimate connections between Brands and Partners.

4 days and 3 nights of Intensive Learning Experience

Away from the cities, we offer you 4 days and 3 nights of well concentrated program. Join the advanced discussion taking place at Conference Programs, Keynote Presentation, Sponsored Session, Round Table Discussion, Recreation Program and more.

The Largest Premium Marketing Community in Japan

Ever since Brand Summit launched in Japan in 2011, it has kept on expanding its' community in Japan and inviting global brightest talents to join. This is the best way to meet C-level executives from major brand companies of Japan and overseas.

DAY 1

Time	Contents
17:00	Opening Remark
17:10	Opening Keynote
18:00	Premium Presentation: <Available>
18:30	Insight Presentation #1: from scratch
19:00	Welcome Reception
20:00	Networking Dinner
21:30	The end of DAY 1

DAY 2

Time	Contents
8:00	Networking Breakfast
	VIP Breakfast Sponsor
9:20	Keynote
10:10	Insight Presentation #2: KPI Solutions
10:40	Insight Presentation #3: Viibar
11:10	Meishi Networking Break
11:30	Spotlight Presentation #1: Yappli
11:40	Spotlight Presentation #2: THE COO
11:50	Spotlight Presentation #3: QUANT
12:00	Networking Lunch
13:00	Recreation
19:30	Cocktail Party
20:00	Networking Dinner & Party
21:30	The end of DAY 2

DAY 3

Time	Contents
8:00	Networking Breakfast
8:15	Breakfast Presentation #1: WHITE
8:30	Breakfast Presentation #2: f-code
9:00	Keynote
9:50	Round Table popIn
10:50	Meishi Networking Break
11:00	Insight Presentation #4: Omnibus
11:30	Insight Presentation #5: Plaid
12:00	Networking Lunch
12:10	Lunch Presentation #1- #4 <Available>
13:30	Master Track 1-A: Cinarra Systems
	Master Track 2-A: Skillup Video Technologies
	Master Track 3-A: mediba
14:00	Meishi Networking Break
14:10	Master Track 1-B: Cinara Systems
	Master Track 2-B: Skillup Video Technologies
	Master Track 3-B: mediba
14:40	Meishi Networking Break

14:50	Master Track 4-A <Available>
	Master Track 5-A <Available>
	Master Track 6-A <Available>
15:20	Meishi Networking Break
15:30	Master Track 4-B <Available>
	Master Track 5-B <Available>
	Master Track 6-B <Available>
16:00	Meishi Networking Break
16:20	Spotlight Presentation #4: Bizcast
16:30	Spotlight Presentation #5: Infobahn
16:40	Spotlight Presentation #6: Comicsmart
16:50	Insight Presentaion #6: CyberAgent
17:20	Meishi Networking Break
17:40	Wrap Up Session
18:30	Cocktail Hour
19:30	Networking Dinner
21:30	The end of DAY 3

Sponsor Menu

Sponsor Menu	Price	Slot	# of Pass	Details
Premium Sponsor	¥6,000,000	1	2	• Main Sponsor. Opportunity for 30 mins presentation at the main hall in front of all the attendees. *for a specified time • 1 Suite Room, 1 VIP menu offered, 1 Standard Room per person provided for accommodation.
30 mins Presentation Sponsor	¥3,100,000	3	2	30 mins presentation. Opportunity to speak in front of all the attendees at the main hall. Date/Time of presentation can not be selected. 1 Standard Room per person provided for accommodation.
10 mins Presentation Sponsor	¥1,500,000	6	2	10 mins presentation. Opportunity to speak in front of all the attendees at the main hall. Date/Time of presentation can not be selected. 1 Standard Room provided for 2ppl to stay together for accommodation.
Round Table Sponsor	¥2,400,000	1	2	60 mins round table discussion. Theme must be checked by the contents team. 1 Standard Room per person provided for accommodation.
Breakout Presentation Sponsor	¥2,400,000	6	2	30 mins presentation in 3 different rooms running at the same time. Will do the same presentation twice. Will be able to give presentation to 2/3 of the whole attendee. 1 Standard Room provided for 2ppl to stay together for accommodation.
VIP Breakfast, Dinner	¥2,500,000	1	2	Only the 30 invited attendees may join the special meal seminar for 1 hour. The meal fee is not included in the price. 1 Standard Room per person provided for accommodation.
Breakfast Sponsor	¥1,400,000	2	2	15 mins presentation during breakfast at the main hall, all the attendee will be your audience. 1 Standard Room provided for 2ppl to stay together for accommodation.
Lunch Sponsor	¥1,400,000	4	2	15 mins presentation during lunch at the main hall with all attendees as your audience. 1 Standard Room provided for 2ppl to stay together for accommodation.
Dinner Sponsor	¥1,400,000	2	2	15 mins speech at dinner at the dinner hall with all attendee as your audience. 1 Standard Room provided for 2ppl to stay together for accommodation.
Bus Sponsor	¥1,300,000	1	2	50 mins to perform inside the bus for the summit attendees. *Only for the outward bus. 1 Standard Room provided for 2ppl to stay together for accommodation.
Lanyard Sponsor	¥800,000	1	2	Sponsor for the attendees' lanyards worn throughout the summit. We will print iMedia logo and your company logo on to the lanyards. 1 Standard Room provided for 2ppl to stay together for accommodation.

How to Apply: Partners

Number of Partners : 280ppl

Type of Pass	Price	Details
Economy Pass	¥390,000	Stay at "Toya Sun Palace Resort & Spa" Single room (1 person per room) (20min by bus from The Windsor Hotel)
Regular Pass	¥450,000	Stay at "The Windsor Hotel" Standard Room (2 ppl per room) *Limited number of rooms available. Private room available for an additional 100,000JPY
Business Pass	¥600,000	Stay at "The Windsor Hotel" Junior Suite (1 person per room) *Limited number of rooms available
Platinum Pass	¥900,000	Stay at "The Windsor Hotel" VIP Room; room used for G8 Hokkaido Toyako Summit. (1 person per room) *Limited number of rooms available

How to Apply: Brand Advertisers

BRAND SUMMIT is **“An Exclusively Invitation Only Summit”** **Number of Invitation: 120 ppl**

To attend, apply through our application form. Qualified brand marketers are invited to the summit. If eligible, you will receive a complimentary pass to this event including the benefits below.

Benefits:

- *Complimentary meals/beverage will be served during the summit.**
- *Complimentary stay at The Windsor Toya Resort & Spa for 3 nights.**
- *Access to networking programs.**

[Application Form]

<http://imediасummit.jp/brand-summit/brand-application-2/>

Brand Attendees from 2016

Adobe Systems Co., Ltd.
Akindo Sushiro Co.Ltd.
ALL NIPPON AIRWAYS CO.,LTD.
ANA HOLDINGS INC.
Asahi Breweries,LTD.
at home CO,Ltd
BACARDI JAPAN ltd.
Canon Marketing Japan Inc.
CHINTAI Corporation
Cisco Systems G.K.
Daiichi Sankyo Healthcare.CO.,Ltd.
DAIICHIKOSHO CO., LTD.
DAIKIN INDUSTRIES,LTD
DAIWA HOUSE INDUSTRY CO.,LTD
EZAKI GLICO CO.,LTD
Fossile Japan Inc.
FUJIFILM Corporation
FUJITSU LIMITED
Gap Japan K.K.
Golf Digest Online Inc.
Häagen-Dazs Japan,Incorporated.
HOUSE FOODS CORPORATION
HOUSE FOODS GROUP INC.
HOUSE WELLNESS FOODS CORPORATION
Isetan Mitsukoshi Holdings Ltd.
Japan Airlines Co., Ltd.
Japan Post Co.,Ltd.
Japan Tobacco Inc.
JIMOS CO.,Ltd.

Johnson & Johnson K.K. Consumer Company
K-Opticom Corporation
K.K. DeAgostini Japan
KAGOME.Inc
Kao corporation
KENTUCKY FRIED CHICKEN JAPAN LTD.
Kirin Company, Limited
Komehyo Co.,Ltd.

KOSE Corporation
Lexus International (Toyota Motor Corporation)
LIFENET INSURANCE COMPANY
Lion Corporation
mandom corp.
McDonald's Company (Japan), Ltd.
Morinaga Milk Industry Co., Ltd.
Morishita Jintan Co.,Ltd.
MOS FOOD SERVICES, INC.
NEC Management Partner, Ltd.
New Balance Japan, Inc.
NEXT Co., Ltd.
NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION
Nitori Holdings Co.,Ltd
Nomura Real Estate Development Co., Ltd.
NTT DOCOMO, INC
NTT Plala Inc.
Oisix Inc.
Oriental Land Co,Ltd

Panasonic Corporation
PARCO CO LTD
PEACH JOHN CO.,LTD.
Rinnai Corporation
Saga Prefecture Government
Sales On Demand Corporation
Sanrio Company, Ltd.
Sanrio Entertainment Co.,Ltd.
Santen Pharmaceutical Co., LTD
Sapporo Breweries Ltd
Seiyu GK
Shiseido Japan Co., Ltd.

Sony Marketing (Japan) Inc.
Sony Mobile Communications Inc.
STAFF SERVICE HOLDINGS CO.,LTD.
SUNTORY HOLDINGS LIMITED
SUNTORY LIQUORS LIMITED
Suntory Wellness Limited

TableMark Co.,Ltd.
Tempur Sealy Japan Ltd.
U-CAN,INC.
Unilever Japan Customer Marketing K.K.
USJ Co., Ltd.
WOWOW INC.
Yahoo Japan Corporation
Yamaha Music Japan Co., Ltd.
YAMASA CORPORATION

Total Number of Brand Attendees: 120 ppl



【Contact Us】

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